



CONTENT



CREATORS

THANKS FOR TAKING THE TIME TO GET TO KNOW US

Our names are Rod, Jessica, Santiago (6), and Nora (3) and we are full-time travel journalists! We aim to inspire other families to get out and travel through our photography. We love capturing fun family content and hope we can collaborate with you!

FEATURED BY



LETS WORK TOGETHER...

We are confident we can showcase family fun

If your brand seeks to show off your kid-friendly amenities, have new promotional material, and reach real families with a high interest in travel then we believe we would be a great asset to you. As The Jetsetting Family, we strive to capture family-friendly aspects of your brand in a beautiful yet relatable way through photography and videography. Our audience includes a young generation that consumes content through the web and seeks potential travel destinations through social media posts.

We want to provide you with beautiful content that both of us can share through social media. We are typically share our content through Instagram posts & stories, YouTube videos, and blog content at our site, www.thejetsettingfamily.com

OUR AUDIENCE



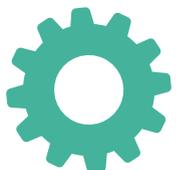
Loves to travel and is seeking fun countries, states, or cities to visit



Families between the ages of 25-50 who have children



Looking for both accommodations across the globe that can easily host children.



Searching for travel gear, photography equipment, and active wear for both adults and kids



BRANDS THAT WE HAVE WORKED WITH

And what they say about us



GRAND HYATT, KUALA LUMPUR

"From the initial arrangement to final deliverables of our collaboration, The Jetsetting Family was very fun to work with and both Jessica and Rodrigo were very professional. They manage to deliver our agreed contents in a timely manner and we absolutely adore all the photos taken in Grand Hyatt Kuala Lumpur. Looking forward to welcome the family again!"

COASTAL ESCAPES, THAILAND

"I was reluctant to agree on this form of collaboration. I agreed because I felt a genuine passion in our email correspondence and I instantly got a good feeling. This family is really nice and easy going, but most of all dedicated and professional. They delivered everything they promised and more. What made me most happy was how they interacted with our staff and made them interested and passionate about working harder and more consistent with our social media channels. Photos and videos delivered is on PRO level. Our team wish you all the best and thank you so much for what you did for us. "

WHAT WE OFFER

PHOTOGRAPHY/VIDEOGRAPHY SERVICES

As traveling photographers, we offer the unique opportunity to naturally capture our children and family enjoying your hotel or attraction. Our lifestyle look is natural and relatable to audiences. We also capture underwater and drone images/videos depending on your needs.

WRITTEN CONTENT ON OUR BLOG

We are happy to provide a fair review of your product or service on our blog! This includes highlighting your brand/product, and describing how our audience can enhance their life or travel experiences by using it. This can also include affiliate relationships that may be mutually beneficial.

MARKETING CONSULTING

With both Rodrigo and Jessica having MBAs and Rodrigo being a former marketing instructor at a university, we have the expertise to help you with all of your marketing needs. Whether it is teaching staff how to manage social media or developing a marketing strategy for the company to implement, we are excited to work with you!

PRESS TRIPS

If you need to spread the word about your destination, brand, or event, we are happy to help you! We can provide amazing marketing materials along with comprehensive blog and social media posts that will reach thousands of travel families.

**FOR QUESTIONS REGARDING OUR BRAND OR SPONSORSHIP AND
COLLABORATION OPPORTUNITIES, PLEASE CONTACT US AT:
HELLO@THEJETSETTINGFAMILY.COM**

SOCIAL MEDIA STATISTICS

THE JETSETTING FAMILY

INFLUENCE
23,754

Instagram
21k

Facebook
1k

Twitter
1.2k

YouTube
398



@THEJETSETTINGFAMILY

8.7%
MONTHLY GROWTH

21k
FOLLOWERS

4.1%
ENGAGEMENT

AGE



GENDER



AUDIENCE

